



32717-PCT-USA - 065855.0132
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Yuan, Yillian Customer No. : 21003
Serial No. : 09/830,790 Examiner : Kim, Nicholas
Filed : 7/13/01 Group Art Unit: 3622
For : PROMOTIONAL IMPACT ASSESSMENT METHODOLOGY

AMENDMENT

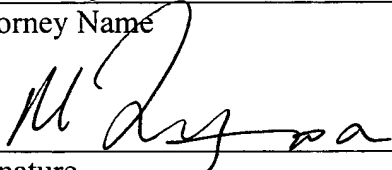
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37,952

PTO Registration No

February 28, 2007

Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action, dated August 29, 2006, applicants amend the specification as shown in the **Amendments to the Specification** section beginning at page 2 of this paper, amend the claims as listed in the **Claims** section beginning at page 3 of this paper, and present remarks in the **Remarks** section beginning on page 7 of this paper. A Request for Continued Examination (RCE) is being filed along with this paper and a petition requesting a three month extension of time to respond.